

Box 471 Cooper Station
New York, N.Y. 10003

September 7, 1972

TO ALL ORGANIZERS AND NC MEMBERS

Dear Comrades,

At the YSA Plenum, held at Oberlin College, Ohio, on August 13, 1972, the National Committee voted to establish a new YSA publication and discontinue publication of The Young Socialist Organizer. We have included for comrade's information the section of Andy Rose's plenum report, "Fall Perspectives for Building the YSA," which discussed the new publication.

The first issue of the newspaper, which is called the Young Socialist, will appear in October. Some of the featured articles in our first 16-page issue include an article entitled "Should Radicals Support McGovern?"; the speech that Linda Jenness gave at the Socialist Campaign Rally in Cleveland; an article on the Argentinian student movement; a speech given at the Raza Unida Party Convention on the murder of Richard Falcon, a delegate to the convention; an Open Letter to the YWELL by Andrew Pulley, concerning the USSR and the war in Vietnam; and coverage of the abortion campaign and the high school movement. There will also be additional feature articles, columns, news articles, editorials, and reviews.

The Young Socialist will be attractive, both in terms of its design and content, and should be easy to sell on college and high school campuses. As Andy mentioned in his report, it will play a key role in our efforts to project the public face of the YSA and to recruit student activists to the YSA. As an initial attempt to publicize the Young Socialist, we will be sending out 21,000 free copies. Every endorser of the SWP presidential campaign and every current subscriber to The Militant will receive the October issue.

In order to accurately project our press run, we need to know, as soon as possible, the bundle size that each local wants to order. The suggested size for a local's monthly bundle is the same size as their weekly bundle of The Militant. So, for example, if a YSA local will be receiving 300 Militants a week, we suggest that they order 300 Young Socialists a month. An order form for this purpose has been attached, and should be filled out and sent in to the Young Socialist right away.

The bundle price of the Young Socialist will be only 12½cents per issue; the cover price will be 25 cents. Therefore, only one half of the bundle ordered must be sold to break even.

Subscription blanks will be out in time for the first issue. Sub prices will be \$1.00 for 6 months, and \$2.00 per year. There will not be a special sub drive for the Young Socialist this fall. However, locals are encouraged to sell subs to the Young Socialist in conjunction with The Militant sub blitzs, off literature tables, to contacts of the YSA, to college libraries, etc.

Comradely,

Jerry Freiwirth

Jerry Freiwirth
YSA National Office

LOCAL.....

ADDRESS.....

We would like to order a bundle of Young Socialists
a month at 12½ cents per copy.

..... Enclosed is \$..... prepayment for October.

..... Bill us.